

READY FOR ...

THE HUMOR SHIFT

A PROGRAM 4 LEADERS

We support new leaders move from delivering to enabling to develop innovative teams who actually enjoy working together.

HOW?

TAKING OUR SENSE OF HUMOR STRATEGICALLY AND SERIOUSLY INTEGRATING COMEDY, IMPROV AND STORYTELLING INTO THE BUSINESS.



WHY HUMOR

LEADERS LAUGH FORWARD.
IF WE CAN LAUGH ABOUT IT WE CAN GROW FROM IT.

- ✓ Reduces stress by up to 40%.
- ✓ Builds trust & engagement in communication by 30%+.
- ✓ Improves problem-solving and decision-making.
- ✓ Strengthen our authority and influence through joy.



THE HUMOR SHIFT

PROGRAM STRUCTURE

A 3-part training to take resilience, collaboration and innovation seriously.

1. SELF LEADERSHIP

Understand Humor as a strategic skill.

RECOGNISE : Foundations and Awareness

- Science of humor in leadership & business.
- Humor as a mindset, not entertainment.
- Humor styles self-assessment.
- Recognise blockers & blind spots.

2. PEOPLE LEADERSHIP

Practice Humor to get Results.

REFRAME : Real business application

- Storytelling, comedic and improv techniques.
- Apply humor in difficult conversations and Feedback.
- Humor for Tension release and conflict resolution.

3. CHANGE LEADERSHIP

Integrate Humor into your Culture

RECHARGE : Integration & Energy

- Balance authority with approachability.
- Humor in meetings, presentations, rituals to energize teams .
- Humor to drive creativity and innovation.



FACILITATED BY

Katherina Aldunate Kunstmann

**Business Engineer - HR Strategist-
- Certified Coach - Comedian**

With over 10 years of International HR, solving problems of others..now supporting organisations to integrate Humor as a sstrategic skill for serious success.



TRUSTED BY

+500 TOP Professionals in Europe already integrated Humor as a strategic tool for work and life.

- *"Humor as tool is definitely mandatory for a new paradigm of leadership."*
- *Engaging , relevant for private and work related things. Unconventional at its best"*
- *This approach combines numbers, science, and humor in a way that's eye-opening.*



NEXT STEPS

- 1. Book your call Now.**
- 2. Let Humor happen while Shifts happen.**
- 2. Do it before finishing your coffee.**

