

TRANSFORMING A TOY INTO A STRATEGIC TOOL



- Challenges into **Opportunities**
- Stress into **Resilience**
- Conflicts into **Collaboration**
- Limits into **Innovation**



- Humor reduces cortisol by 40%, making space for clarity, confidence and performance.
- Teams applying humor increase problem solving by 23% .
- Humor increase engagement in 38% .

FAIL FAST, LAUGH LOUD, GROW FASTER.

LETS MAKE HUMOR WORK FOR YOU.

WHY?

Because we've tried traditional leadership workshop, yoga mats and friday beers..

And we're still Stuck with:

- Adapting to Change .
- Work and Meetings Fatigue.
- Teams Disconnection and Low engagement.

HOW?

Team Building- Workshop- Mentoring

This isn't a Comedy class.

It's a impactful cognitive and behavioural tool for business and life.

WHAT ?

1. RECOGNIZE :

Understand humor as an strategic asset for our advantage.

- Humor Styles.
- Scientific Data : Benefits of Humor.
- Formulas for effective impact.

2. REFRAME :

Practical Applications to solve real work challenges.

- Levity Mindset for daily business challenges.
- Resilience and Self Reflection dynamics.
- Comedy, Improv and Storytelling Techniques.

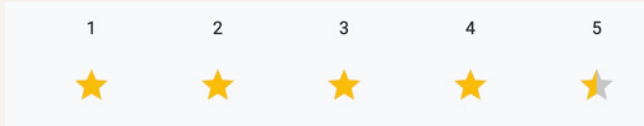
3. RECHARGE:

Master humor to connect , influence and energize.

- Connect and collaborate, one laugh at time.
- Humor-driven negotiation tools.
- Energy- Reset dynamics.

* WHAT ARE THEY SAYING:

- Supported **+400 TOP Professionals** in Europe to integrate humor as a strategic tool.
- **80%+** find that this tool is Relevant or Very Relevant for their work.
- Workshop Satisfaction Rating: **4.5/5**





THEIR REFLECTIONS:

- *“Humor as tool is definitely mandatory for a new paradigm of leadership.”*
- *“Engaging workshop, relevant for private and work related things. Out of usual workshops, unconventional at its best”*
- *“This approach combines numbers, science, and humor in a way that’s eye-opening. If you want your team—or yourself—to be more creative and motivated all you need is laughter.”*
- *“You can’t change the wind, but can adapt to it.”*




IT'S NOT A JOKE-
IT'S A CALL TO SUCCESS.

 17 Book a call for your customized Transformation:

 ktaldunate@gmail.com

 +49 1785009142

 www.dyingdonkey.com

Katherina Aldunate Kunstmann
Business Engineer-Coach-Comedian

